

12/03/2009

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant(s)	:	NEWTON
Serial No.	:	10/538,101
Filed	:	June 8, 2005
For	:	APPARATUS AND METHOD FOR PREVENTING SWITCHING FROM A CHANNEL DURING AN ADVERTISING DISPLAY
Group Art Unit	:	2427
Examiner	:	LANGHNOJA, Kunal N.
Confirmation	:	1381

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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO AUGUST 27, 2009 FINAL OFFICE ACTION –**  
**EXPEDITED PROCEDURE**

In response to the Final Office Action issued on August 27, 2009, please enter the amendments to the claims provided below, and consider the following remarks.

This paper includes (each beginning on a separate sheet):

**Section I (Amendments to the Claims); and**  
**Section II (Remarks).**